

the AMAZING SPIDER-MAN®



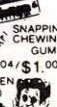
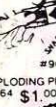
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While attending a demonstration in radiology, student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the arachnid's powers... and had, in effect, become a human spider...

Stan Lee PRESENTS: THE AMAZING SPIDER-MAN®

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GUMFIGHTING DO'S AND DON'TS.

1.



2.

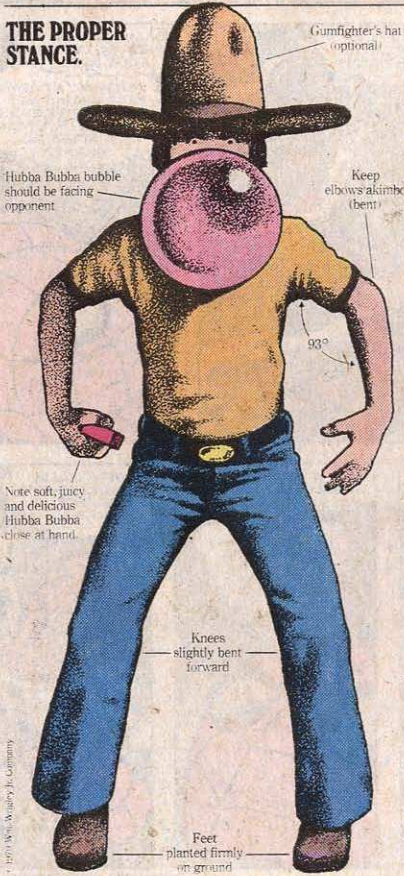


3.



The first thing to do—pick the right chew: new Hubba Bubba®. The soft and juicy bubble gum with amazing no-stick bubbles™. Then proceed with this simple yet effective gumfight drill: (1) Begin blowing bubble. Note Hubba Bubba's incredibly large bubble. (2) When the Hubba Bubba bubble breaks do not be alarmed. (3) Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1. Repeat drill ten times.

THE PROPER STANCE.



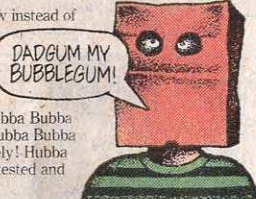
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The size of your bubble is. And that means choosing the right bubble gum—Hubba Bubba. Because when it comes to great, big, fat bubbles, nothing sizes up to a Hubba Bubba bubble.

ACCEPT NO SUBSTITUTES.

This boy did. And now instead of wearing a smile, he's wearing a paper bag over the bubble gum stuck to his face. Definitely not new soft and juicy Hubba Bubba Bubble Gum. Does Hubba Bubba really work? Absolutely! Hubba Bubba is gumfighter tested and approved.

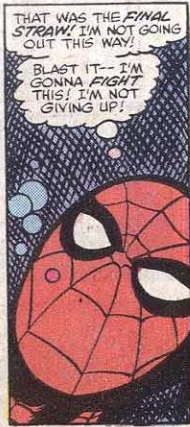
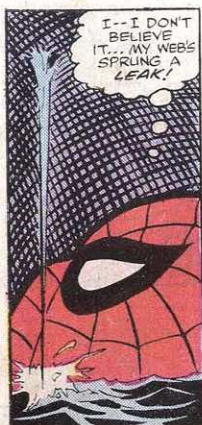


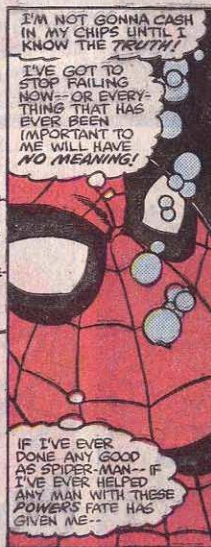
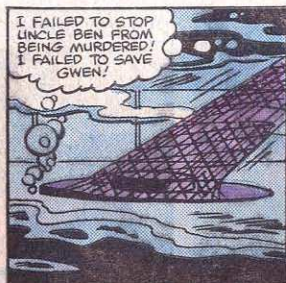
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FOR LONG MOMENTS, THE AMAZING YOUTH FEELS HIS BODY REGENERATE. THEN...

UHH... FEEL STRONGER, BUT I WOULDN'T WANT TO GO THRU THAT AGAIN...

SPIDERS AND FISHES AREN'T EXACTLY KINS--ME--E

HOLD IT JUST ONE BLASTED MINUTE!

SOMETHING'S WRONG! I'M AS DRY AS THREE-DAY OLD CRACKERS...

...AND THIS SWIMMING POOL ISN'T EVEN DAMP!

HE DID IT TO ME AGAIN! ALL THAT AGONY... ALL THAT TORTURE-- IT WAS ANOTHER BLASTED ILLUSION!

MAN, DOWE-HEAD'S RACKING UP POINTS WHEN I GET MY LITTLE WEBBED HANDS ON 'IM!

--HE'LL REGRET EVER COMIN' OUT OF RETIREMENT!

BUT FIRST LET'S SEE IF I CAN BREAK FREE OF THESE CHAINS!

DID IT! WITHOUT THE "WATER PRESSURE" SLOWING ME DOWN, I HAD ALL THE LEVERAGE I NEEDED!

ONCE MORE SPIDER-MAN IS FREE!

AND THIS TIME HE'S GONNA THINK WITH HIS HEAD AND NOT HIS HEART!

MYSTERO ISN'T AROUND HERE OR ELSE I'D BE ABLE TO SENSE HIS PRESENCE.

BUT I'M NOT GOING OFF HALF-COCKED AND CHASE HIM DOWN FEELING AS WEAKLY AS I DO.

FOR ONCE IN MY THICKHEADED LIFE, I'M GONNA DO THE RIGHT THING!

I'LL GET TO THE BOTTOM OF THIS MYSTERY TOMORROW!

I'LL FIND OUT WHAT THAT ILLUSION-CASTING CREEP DID WITH MY AUNT-- AFTER I'VE HAD A NIGHT'S SLEEP!

'CAUSE ONCE I'M AT MY FULL STRENGTH, MYSTERO HASN'T AN ICE CUBE'S CHANCE IN HADES OF ESCAPING ME!

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I'LL WORRY ABOUT BETTY SOME OTHER TIME... RIGHT NOW I FEEL RESTED ENOUGH TO SEARCH AFTER MYSTERIO--

--AND TO GET TO THE BOTTOM OF WHATEVER'S GOING ON!

GOTTA CONNECT TWO THINGS... AUNT MAY'S HOUSE WAS DEFINITELY VANDALIZED BY SOMEONE... COULD BE MYSTERIO-- BUT THE QUESTION IS-- WHY WAS EVERYTHING TORN APART?



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8:00 EASTERN TIME

THE NEW ADVENTURES OF

MIGHTY MOUSE

AND

HECKLE AND JECKLE

HECKLE AND JECKLE GET THEIR KICKS!
THEY'RE WACKY, WILD AND UP TO TRICKS!

NEW

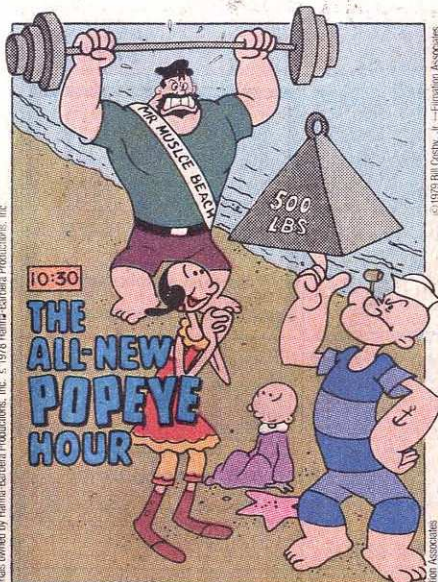
MIGHTY MOUSE
SAVES THE DAY
ZAPPING FOES WHO
STAND IN HIS WAY!

9:00

The Bugs Bunny Road Runner Show



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10:30

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12:00

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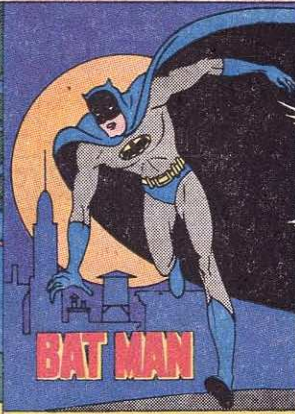
LIVE ACTION

TARZAN AND THE SUPER SEVEN

12:30



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GOODBYE, SPIDER-MAN... I
HOPE I'VE SEEN THE **LAST**
OF YOU.



FOR NOW,
I'VE MORE
IMPORTANT
DUTIES TO
ATTEND TO!

THE BLACKNESS IS
EVERYWHERE, STIFLING,
OVERWHELMING.

I SEEM TO BE SOME
SORT OF **NEGATIVE**...
EVERYTHING'S THE
EXACT **OPPOSITE** OF
WHAT IT SHOULD BE.

BUT THIS IS JUST
ANOTHER
ILLUSION!



MYSTERIO'S NOT CAPABLE
OF ANYTHING ELSE!



GOTTA **BLIND** MYSELF
TO WHAT HE WANTS
ME TO SEE... GOTTA
SEE WHAT I **KNOW**
IS OUT THERE.



GOTTA REMEMBER
EVERYTHING'S STILL
NORMAL... THAT I'M
STILL IN AUNT MAY'S
OLD HOUSE...

...AND IF I BELIEVE
IT... NOT EVEN
MYSTERIO'S TRICKS
CAN MAKE ME SEE
OTHERWISE!



I'M **REFORMING** AGAIN...
TURNING **NORMAL**... IT'S
JUST AS I THOUGHT--

HIS ILLUSION
POWERS ARE AS
MUCH **HYPNOTIC**
AS THEY ARE SPECIAL
EFFECTS.



WELL, HE'S NO LONGER
LULLED ME INTO BE-
LIEVING WHAT HE
WANTS ME TO BELIEVE.

FACT IS, AS
OF NOW,
NOTHING
HE DOES CAN
STOP ME!



THERE HE IS! SOARING
OFF ON HIS **CLOUD!**

THERE MUST BE
A **MINI-HELICOPTER**
OF SOME SORT
UNDER ALL THAT
SMOKE.







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 POSITION(S): Pitcher, Outfield
 TEAM: LUTAT & BATEY
 LEAGUE: Cupertino L. L.
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 FAVORITE TEAM: Cleve. Indians

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ONE THING'S FOR CERTAIN-- HE'S IN HERE SOMEWHERE!

BUT THE PROBLEM IS-- HOW DO I FIND HIM WHEN HE CAN PLAY HAVOC WITH MY EXTRA SENSES?



HMMM...IF I CAN TRUST MYSELF, MYSTY'S SOMEWHERE AHEAD OF ME.



IS HE LEADING ME INTO ANOTHER TRAP?



I GOTTA TAKE THE BAIT! IF I KEEP MOVING AHEAD I'VE GOT TO FIND HIM SOMETIME!



WELL, WELL, LOOK WHO'S HERE-- BUBBLE-HEAD HIMSELF!

STAND WHERE YOU ARE, SPIDER-MAN-- OR SO HELP ME I'LL BLAST YOU BEFORE YOU MOVE!

SORRY, HANDSOME, BUT THAT BUCK ROGERS BLAST GUN WENT OUT OF STYLE DECADES AGO!



I WANT SOME ANSWERS, MISTER-- WHY WERE YOU IN THAT OLD HOUSE? WHAT DID YOU DO WITH THE WOMAN WHO LIVED THERE?

THOSE ARE QUESTIONS I'M AFRAID I'VE NO ANSWERS FOR!

YOU SEE, WHAT I WAS SEARCHING FOR NO LONGER SEEMS TO BE THERE!

WHICH MEANS I AM NO LONGER NEEDED HERE!



THEREFORE, MY ARACHNID FRIEND, ONCE I DEAL WITH YOU, I SHALL BE GOING!

I'D LIKE TO SAY IT WAS WORTH COMING OUT OF RETIREMENT BUT IT DEFINITELY WASN'T! GOODBYE.



WHAT? THAT DART GUN-- IT WAS REAL!

H-HE SHOT ME!



BULLPEN BULLETINS

STAN'S SOAPBOX

Hoo boy! Looks like I did it again! I've been so excited about our new, upcoming mag, EPIC, that I tried to clue you in to our progress as much as possible here in the Soapbox. And, judging by your enthusiastic mail, I could tell you eagerly shared the excitement. However, some letters of complaint have been trickling in, reminding me that I had pledged not to hawk any products in this column, and now I seem to be disregarding that promise! So, I'm telling you forthwith that the last thing I wanted to do was lay a huckster bit on you, honest! I considered the news about EPIC to be the most interesting, heaviest info I could give you; and I also figured you'd be hoping mad if our newest and most important publication were to go on sale without your being notified well in advance. Anyway, here's what I'm leading up to...

It's time for another maniacal Marvel poll! If you can spare a minute or two, I'd really appreciate your sending us a card or letter telling whether you'd like to continue reading notices of upcoming projects here in the Soapbox, or if you'd

rather I wax eloquent about any ol' subject that can't possibly be considered as shilling for your shekels. As usual, the valiant voices of Marveldom Assembled will give us our orders, and we'll tell you what your cumulative verdict is as soon as Irving Forbush can tabulate the votes.

Of course, you know what sly little devils we are. Even if I don't mention E-C anymore (see? I didn't even write out the whole name!), you can bet that Jaunty Jimmy Shooter will toss it atcha in some other scintillatin' sections of these pandemonious pages. Anyway, you can relax for next ish, 'cause when we meet again I've got a whole new subject to hit you with. I've been out here in Hollywood, California for the past few weeks, and I'm really bustin' to clue you in on some of our upcoming movie and tv projects!

So, till later, keep cool and hang loose. Howie may be a duck, but never a goose! Excelsior!

Stan

ITEM! Wow! How time flies when you're having fun! Did you know that some forty years ago, give or take a month, the very first Marvel comic went on sale? MARVEL COMICS #1, the cover of which is reproduced below, featured a bunch of nifty new characters, among them the SUB-MARINER, the ANGEL, and the HUMAN TORCH! It seems like only yesterday (well, maybe like last week). Anyway, Marvel Comics is still hanging in there, bigger, better and stronger than ever, carrying on the proud tradition begun by Carl Burgos, Paul Gustavson, Bill Everett and other folks, and a word to the wise, friends — you ain't seen *nothin'* yet!



ITEM! Along those nostalgic lines, it just so happens that this month Simon & Schuster is releasing its latest collection of super hero adventures featuring the best of CAPTAIN AMERICA — including the very first comics story ever written by Stan Lee, back in 1943. (If Sly Stan is telling us the truth about his age these days, then he must have been only three years old back then!) Anyway, it's all classic stuff by the master himself and it's all in full glorious color, illustrated by Jack Kirby, Gene Colan, Jim Steranko and others. It's only \$12.95 in hardback, and just \$3.95 (a steal!) in paperback, for 128 big 7 x 10 pages of excitement, not to mention the snazzy cover painted by Dave Cockrum! Buzz on down to your favorite bookstore and grab one, friend — and tell the clerk that Nick Fury sent you. After about a hundred folks tell him that, he'll think *he's* the one who's crazy!

ITEM! *Secrets-behind-the-comics-department*: Did you know that writer-editor Archie Goodwin not only scripts our widely acclaimed STAR WARS comic, but actually provides ace artist Carmine Infantino with rough sketches of the action in every single panel? No wonder they call him artful Archie! Did you know that MARVEL TWO-IN-ONE co-scripters Mark Gruenwald, and Ralph Macchio actually write alternating pages of the same story? We can't tell which pages are whose — can you? A no-prize

to the fan who spots some stylistic clue that provides a sure-fire way to tell Gruenwald from Macchienwald. Oops! Well, whatever. Did you know that in certain high professional circles Editor Roger Stern is regarded as the best in the business at *placing word balloons*? Now you do!

ITEM! Just the other day a couple of members of the hot new rock group Susan dropped by the old Bullpen to hobnob with their buddy, Assistant Editor Jim Salicrup and to check out our operation. Overwhelmed (well, maybe just whelmed) by the sheer splendor of Mighty Marvel were Charles Leland, lead guitar and Mick Leland, drums. Their first album, entitled *Falling In Love Again*, was just recently released and it's bound to be a smash! Best of luck, troops!

MICRONAUTS ARE ON SALE MONTHLY!



ITEM! Occasionally, we've been told, we tend to brag just a bit when we're waxing eloquent over our latest works of wonder. Now of course, that's not true, but just to satisfy those few critics, this month we're going to tell you what's coming up with modesty and decorum: SPIDER-WOMAN #21 portrays a rather dramatic turnabout in the life of our heroine. A whole new cast of characters is introduced, all of whom we feel you'll find interesting. We humbly suspect that, perhaps, some people might feel that this issue will eventually become a collector's item. MASTER OF KUNG FU #83 contains an amiable tale. It is of some note that *Fu Manchu* returns therein. In addition, we feel that the art and writing are deftly done. MICRONAUTS #12 is reasonably nice, in that it adequately portrays a life-or-death battle between Prince Acroyear and his decidedly evil brother Shaitan. We would also like to recommend MACHINE MAN #12, GHOST RIDER #39, which is now monthly, by the way, and DR. STRANGE #38 which is the first issue by new scripter Chris Claremont. Space does not permit us to extoll the various virtues of these issues, however, we feel that they are worth their purchase price. All of the above, by the way, are on sale now! There! Satisfied? You don't know how *hard* that was, since we're really excited enough about the preceding issues to light up the sky! We can't wait till next month to get back to brag — oops! er, normal! See ya!

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I MUST STOP PROFESSOR SNEER FROM EXTINGUISHING THE SUN. IF I DON'T, ALL LIFE IN THE SOLAR SYSTEM WILL PERISH IN A LETHAL CLOUD OF ICE CRYSTALS.



PROFESSOR SNEER...

CAPTAIN MARVEL! NOT EVEN YOU CAN STOP ME FROM DESTROYING THE SUN! EVERYTHING WILL THEN BE NICE. NICE AND FRIGID! HA HA.

YOUR PROBLEM IS THAT NO ONE'S EVER DONE ANYTHING NICE FOR YOU, BUT I'M GOING TO CHANGE THAT.

WELL, YOU'D BETTER DO IT FAST. I'VE SET THE SUN KILLER RAY ON AUTOMATIC!



PROFESSOR, JUST TASTE THIS DELICIOUS HOSTESS® TWINKIES® CAKE.



MMM. NICE GOLDEN CAKE. NICE CREAMED FILLING. THIS IS THE NICEST THING ANYONE HAS EVER DONE FOR ME.



CAPT. MARVEL, ONE GOOD TURN DESERVES ANOTHER, SO I'LL LET YOU TURN THE SUN KILLER RAY OFF, AND TURN THE SHIP AROUND.

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NEXT ISSUE: SPIDER-MAN #200 *DON'T DARE MISS IT!*

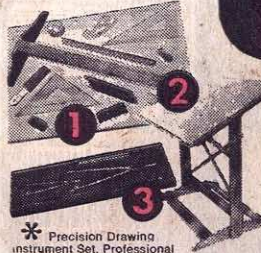
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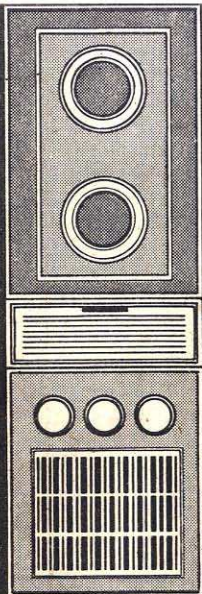
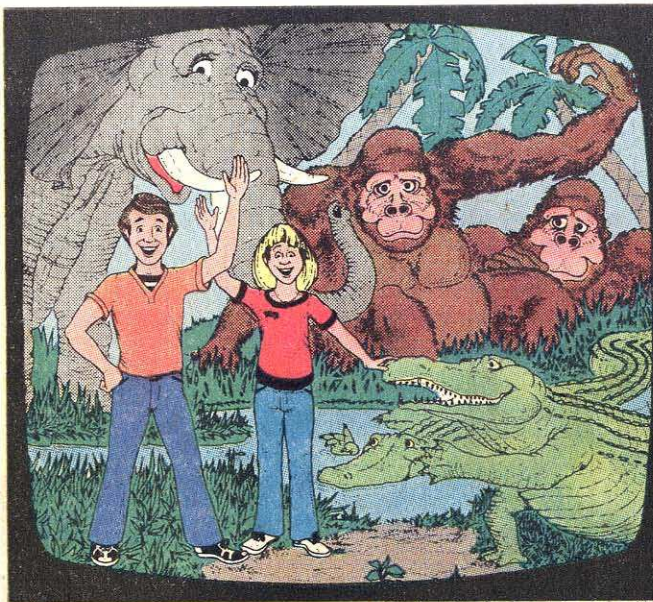
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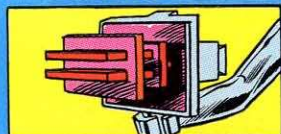
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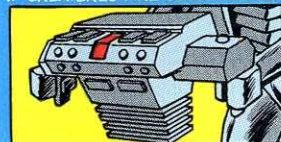
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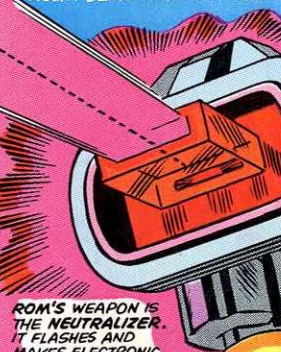
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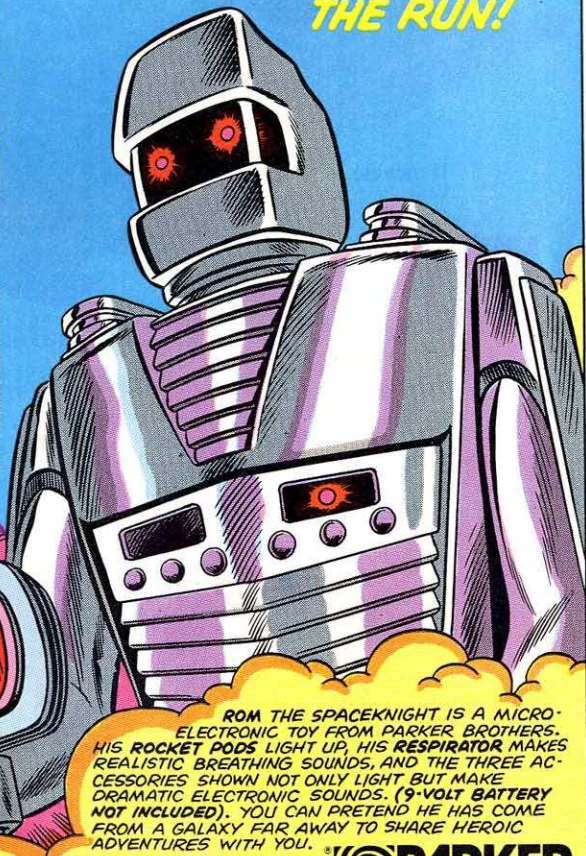
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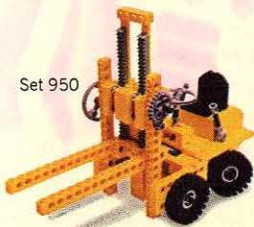


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